

# GARRIGUES



## Bosco Cámara Pellón

Partner

Seville

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### Intellectual Property

### Dispute Resolution: Litigation and Arbitration

Media and Entertainment

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Bosco Cámara is a partner of the Litigation and Arbitration Department of Garrigues, where he practices in the areas of obligations and contracts, construction law, intellectual property, unfair competition and disputes relating to the right to honor and the freedoms of expression and information. He handles complex lawsuits and provides ongoing advice on contractual matters and litigation to large companies and media organizations. He holds a Degree in Law from Universidad de Navarra, a Master's Degree in Business Administration and a Diploma in Digital Transformation from Instituto Internacional San Telmo. He has been recognized by international directory Best Lawyers, and was named Best Lawyer in Spain (Litigation) in 2018 and 2021.

## Experience

Bosco Cámara has been a partner of the Litigation and Arbitration Department since 2011, and joined Garrigues in 1998. He has extensive expertise in defending clients in and out of court in relation to obligations and contracts (termination due to breach, damages, indemnification for loss of clientele), construction law (construction defects, project settlements), intellectual and industrial property (trademark rights, unfair competition, breach of trade secrets), corporate disputes (challenge of corporate resolutions, directors' liability) and in lawsuits relating to the right to honor and the freedoms of expression and information (right of rectification, violation of the right of personal portrayal, online reputation crisis management). His practice mainly centers on the provision of strategic and recurring advice to corporations, large companies in diverse sectors (energy, aeronautics, transport, distribution) and media organizations.

## Academic background

- Degree in Law, Universidad de Navarra (1989 - 1994).
- Master's Degree in Business Administration AD-1, Instituto Internacional San Telmo (2011).
- Diploma in Digital Transformation, Instituto Internacional San Telmo (2021).

## Teaching activity

- Lecturer, Masters' Degree in Legal Counseling for Businesses, Universidad Pablo de Olavide (Seville).
- Permanent lecturer at Foro Aranzadi.

## Memberships

- Member of the Seville Bar Association (no. 15759)
- Member of the judging panel for the Ángel Olabarría Legal Award (2017, 2018).

## Distinctions

Best Lawyer in Spain (Litigation) 2018 and 2021.

## Publications

- "Derecho al olvido vs. derecho a la memoria" (The Right to be Forgotten vs. The Right to Memory), Revista La Toga, no. 192, 2016 (p72-72).
- "Gestión de crisis de reputación on line: aspectos legales y de comunicación" (Online Crisis Reputation Management: Legal and Communication Aspects). Carolina Pina and Bosco Cámara. El sistema jurídico ante la ditalización, ISBN 9788413558264, p. 295-312.